

OCTOBER: WEEK 3—Home Fire Sprinklers

Overview: Home fire sprinklers provide the best fire protection currently available. They protect lives and property by keeping fires small and allowing more time for escape. If you're building, buying or remodeling a home, consider the installation of home fire sprinklers. If you are looking to rent an apartment or condo, look for one that is fully sprinklered.



Resources: The following resources are available:

- “NFPA Safety Tips – Home Fire Sprinklers” YouTube video
 - <https://www.youtube.com/watch?v=g73IQBFf0vE>
- National Fire Sprinkler Association website
 - <https://nfsa.org/>
- Burn demonstration videos from Home Fire Sprinkler Coalition
 - <https://www.youtube.com/watch?v=z0vJfxO-2yc>
 - <https://homefiresprinkler.org/fire-sprinkler-demonstration-video/>
- Fire Sprinkler Initiative website
 - <http://www.firesprinklerinitiative.org/>
- Fire Sprinkler Initiative newsletter
 - <http://www.firesprinklerinitiative.org/advocacy-tools/newsletter.aspx>
- “Sprinkler Saves” website
 - <http://sprinklersaves.com/>
- Home fire sprinklers “In the News” via NFPA Xchange
 - <https://community.nfpa.org/community/home-fire-sprinkler-initiative>
- Home fire sprinkler fact sheet from HFSC
 - <https://homefiresprinkler.org/wp-content/uploads/2016/04/HomeFireSprinklerFacts.pdf>
- Fire sprinkler display banners
 - <https://homefiresprinkler.org/fire-department-banners/>
- “Fast Facts About Home Fire Sprinklers”
 - http://www.firesprinklerinitiative.org/~/_media/fire%20sprinkler%20initiative/files/advocacy%20tools/fact%20sheets/sprinklers%20fast%20facts.pdf?la=en
- “Fire Sprinklers Protect Your Pets”
 - <https://www.youtube.com/watch?v=vzSSBIL3C4A>

Media Tools: Use the following pre-written media releases and social media posts in your efforts to promote home fire sprinklers:

- **Twitter**
 - Fire departments are quick, but not that quick. Add sprinklers to the list for your current or new home! #fastestwater @NFPA_FSI @HSFCorg
 - #FireSprinklers are designed to contain/extinguish a fire in its early stages and reduce fire damage by around 90%. #fastestwater @NFPA_FSI
 - Residential fire sprinklers can cut fire losses by 70% compared to properties without sprinklers! #fastestwater @NFPA_FSI @HSFCorg

- **Facebook**

- Fire departments are quick, but not that quick. Add sprinklers to the list of required amenities for your current or new home! #fastestwater
- Fire sprinklers save lives, reduce property loss, and can even help cut homeowner insurance premiums. Sprinklers are highly effective because they react so quickly in a fire. They reduce the risk of death or injury from a fire because they dramatically reduce the heat, flames, and smoke produced, allowing people the time to evacuate the home. Check out more at NFPA: <http://www.firesprinklerinitiative.org/>
- Fire sprinklers also help protect your pets from fire. If a fire were to break out in your home when you were away, any pets in your home would be in danger. Fire sprinklers would protect your pets as well as your home. For more info, go to: <https://www.youtube.com/watch?v=vzSSBIL3C4A>

Educator Tip: The need to spread the word about fire sprinklers has never been more apparent. NFPA has organized a Fire Sprinkler Initiative advocacy toolkit for any member of the fire service that wants to get involved. You can download the toolkit here: <http://www.firesprinklerinitiative.org/advocacy-tools.aspx>

Included in the toolkit is:

- PowerPoint presentation on lightweight construction
- Sprinkler Myths & Facts handout
- Fire Sprinklers fast facts
- Sprinkler Media Guide
- "Making the Case for Sprinklers" infographic
- "Faces of Fire" video

NFPA Messaging:

Home Fire Sprinklers

General Tips

2.1.1 Home fire sprinklers protect lives by keeping fires small. Sprinklers can reduce the heat, flames, and smoke produced in a fire, allowing people more time to escape.

2.1.3 A home fire sprinkler can control or put out a fire with a fraction of the water that would be used by fire department hoses.

2.1.5 Home fire sprinklers can be installed in new or existing homes. If you are remodeling or building your home, install home fire sprinklers.