

MARCH: Week 2 – “Get Out, Stay Out”

Overview: The safest option for anyone inside a building that is on fire is to get out immediately and call 911. It is also very important to stay out once you get out. Too many times, responding fire departments in Tennessee have seen injury or death occur because the resident re-entered a building that was on fire, either in attempt to rescue another person or to recover personal items. Between 2015 and 2019, 30 residents in Tennessee died in house fires due to re-entering the structure after escape.

Resources: The following resources are available:

- “Get Out and Stay Alive” tips from USFA
 - https://www.judsonu.edu/uploadedFiles/Judson_Public/Campus_Life/Campus_Services/Campus_Safety/Fire_Safety/gettingout.pdf
- Basic fire escape planning
 - <https://www.nfpa.org/Public-Education/Staying-safe/Preparedness/Escape-planning>
- “Escape Planning” tip sheet
 - <http://www.nfpa.org/~media/files/public-education/resources/safety-tip-sheets/escapeplanningtips.pdf>
- Create a home escape plan
 - <http://www.nfpa.org/~media/files/public-education/campaigns/fire-prevention-week/fpw17/fpw17escapeplangrid.pdf>



Media Tools: Use the following pre-written media releases and social media posts in your efforts to promote the “Get Out, Stay Out” message:

- **Twitter**
 - Get out, stay out! Never re-enter a building that’s on fire. @TNCommerceInsur #FireSafeTN
 - Smoke alarm goes off due to a fire? Get out immediately and call 911. Never go back inside a burning building. @TNCommerceInsur #FireSafeTN
 - Does everyone in your house know two ways out of every room? For more fire safety tips: <https://www.nfpa.org> @TNCommerceInsur #FireSafeTN
 - Once you get out, stay out! Stay at your meeting place until the fire department arrives. For more tips: <https://www.nfpa.org> @TNCommerceInsur
- **Facebook**
 - Once you're out, stay out! Under no circumstances should you ever go back into a burning building. If someone is missing, inform the fire department dispatcher when you call. Firefighters have the skills and equipment to perform rescues. For more safety tips, go here: <https://www.nfpa.org/~media/files/public-education/resources/safety-tip-sheets/escapeplanningtips.pdf>
 - Be fully prepared for a real fire: when a smoke alarm sounds, get out immediately. For more tips, visit: <https://www.nfpa.org/~media/files/public-education/resources/safety-tip-sheets/escapeplanningtips.pdf>

- Plan Ahead! If a fire breaks out in your home, you may have only a few minutes to get out safely once the smoke alarm sounds. Everyone needs to know what to do and where to go if there is a fire. <https://www.nfpa.org/~media/files/public-education/resources/safety-tip-sheets/escapeplanningtips.pdf>
- Everyone in your home should know how to escape if there is a fire, including children. Practice the escape plan twice a year and make sure everyone knows two ways out of every room. For more tips, go here: <https://www.nfpa.org/~media/files/public-education/resources/safety-tip-sheets/escapeplanningtips.pdf>

Educator Tip: Host a lesson on planning a home fire escape. Using this sample lesson plan from NFPA (<http://www.nfpa.org/~media/files/public-education/campaigns/fire-prevention-week/fpw17/fpw1710minutelessonplanescape.pdf?la=en>) and other materials, you can address the importance of planning a home fire escape with adults who can then bring the message home to their kids. It may help to have examples of home fire escape plans.

NFPA Messaging:

Home Fire Escape

Planning

4.1.2 Make a home escape plan. Draw a map of each level of the home. Show all doors and windows. Go to each room and point to the two ways out. Practice the plan with everyone in your household, including visitors.

4.1.7 Know at least two ways out of every room, if possible. Make sure all doors and windows that lead outside open.

Practicing the Home Fire Drill

4.2.5 Get out and stay out. Never go back inside for people, pets, or things.